

**CREATIVE
MARKETING
SOLUTIONS**

ABOUT US

GROW YOUR BUSINESS WITH A GREAT DIGITAL MARKETING PLAN

Digital marketing is essential for the growth of small companies. At Bold Growth Solutions, we believe in providing small companies with the same quality of digital advertising as large corporations have access to. By using a variety of digital services to advertise your company's product and service, we help you draw in new customers as well as serve returning clients.





BRANDING, APPLICATION DEVELOPMENT, ILLUSTRATION, WEBSITE DEVELOPMENT

Expex is a web app that delivers cash management and financial visibility for small to medium size companies. The app has 5 services that are designed to provide business owners and financial managers with tools to manage cash and gain insight into their financial operations.

Project Deliverables:

- Branding Package
- Website Development
- Character Illustration
- Application UX/UI Development (Front-End Development)

www.expexinc.com





BRANDING, WEBSITE DEVELOPMENT, BROCHURE DESIGN SEARCH ENGINE OPTIMIZATION, CONTENT MARKETING

Little Ones Too is a diverse and fully engaging educational partnership of teachers, children, parents, and community. We go above and beyond to help nurture a child's love of learning and sense of social and personal responsibility using the child-centered Montessori philosophy and curriculum to help develop the intellectual, artistic, spiritual, physical, and academic excellence inherent in each child.

www.littleonestoo.com



LITTLE ONES TOO

Nursery • Montessori School

Project Deliverables:

- Branding Package
- Website Development
- Brochure Design
- Search Engine Optimization
- Content Marketing



OUR PHILOSOPHY

The Montessori Philosophy of Education was developed by Dr. Maria Montessori, the first woman to graduate from the University of Rome Medical School. She became interested in education while treating mentally challenged children at the University's psychiatric clinic. Gradually, Dr. Montessori realized that these children were capable of learning much more than it was generally believed. Her teaching brought about remarkable results and set the foundation for the Montessori approach. Dr. Montessori began her work with children of normal intelligence in 1907 when she was asked to organize schools in a reconstructed slum area of San Lorenzo, Italy. Her work was so successful that when she arrived in the United States at the end of 1913, she was heralded as "a woman who revolutionized the educational system of the world." Dr. Montessori died in 1952.

BUILDING LIFELONG SELF-LEARNERS

ABOUT OUR SCHOOL HISTORY

The Little Ones Too Nursery & Montessori School serves Schenectady and Albany New York with high quality, comprehensive education that fosters a love of learning and addresses the whole child academically, emotionally, and socially. Little Ones Too has earned a great reputation.

EDUCATION METHOD

The Montessori approach to education gives children the freedom to explore and develop to their fullest potential with no time limits.

PRACTICAL LIFE

The young child is attracted to activities that give independence and control over his/her own life. In the Montessori Classroom, Little Ones Too introduces art, geography, botany, biology and music to children. At this stage children joyfully absorb many difficult concepts when they meet them in concrete forms.

Little Ones Too is safe, convenient, and financially reasonable compared to other local daycare centers.
—Paul & Kim C.

PRE-SCHOOL

The classes for the 3 to 5 year old children are staffed by Montessori certified teachers. The entire program of learning is purposefully structured. The children spend time with materials that help to develop concentration, coordination and the work habits necessary for the more advanced experiences they perform at age five. Children move from work with shapes to letters and numbers, and then onto simple word reading and math problems. History, nature, geography and sciences are explored in increasing depth with each year, beginning with simple stories, pictures and art projects for three year olds. The children learn to think before they act, to consider others and to be safe.

KINDERGARTEN

In a small group setting, the children in this kindergarten class work individually, at their own level and pace, in reading, writing and math. To ease the transition into their next school experience, the children participate in a writers workshop, have assembly seating for art and science events, assigned seats and some group lessons.

Geography and sciences are presented through hands on materials and experiments. The children learn about artists, composers and musical instruments, do sports, and have fun.

WHAT DO CHILDRENDO IN A MONTESSORI SCHOOL?

When you step into our classrooms and see the children, each working at his/her own work, in the toddler class a little one carefully picks up big beads with tatted lugs or sprays water on a mirror and rubs it dry. Two pre-kindergartners work together at the art table. A four year old carefully places number stamps in order while a little one switches in saw. Others lovingly scrub a rock or a doll, pour and spoon beans and balls, or carefully explore magnets or floating objects.

Watch the teachers work: a teacher squats down to comfort a sad child, another observes the class, making notes on developing friendships or the work selected. Later the teacher will lead the children in churning cream into butter and then spreading the butter on crackers for snacks. They talk about the difference in color, taste, smell and feel at each step.

There is no answer to the question "Why Montessori?" but maybe we can come closer when we see the light of discovery in a child's eye's.

EDUCATION THAT FOSTERS Exploration Independence and Confidence

Phone: (518) 346-2211
www.littleonestoo.com

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Two gifted children welcome here

Eco-Healthy Child Care



WEBSITE DEVELOPMENT

Coolican Consulting is a unique team of Government Acquisition Professionals, including former Senior Contracting Officers and Program Managers, with an average of more than 25 years of experience.

www.coolicanconsulting.com



WEBSITE DEVELOPMENT

Joslen Commercial Funding is a national leader in providing alternative funding solutions to businesses across the country. Our team of commercial finance consultants are dedicated to hearing and evaluating your current situation and finding you the best financing solution to fill the needs of your business.

www.joslencommercialfunding.com



WEBSITE DEVELOPMENT

Set in an apple orchard in the foothills of the Berkshires, PS21 Chatham presents Dance, Music and Theater. PS21 Chatham programming also includes free performances for kids, dance and theater workshops, and free movie screenings. House in a state-of-the-art theater – the PS21 facility features a flexible design housing both a 99 seat Black Box Theater and a 300 seat open air Pavilion Theater.

www.ps21chatham.org



WEBSITE DEVELOPMENT

Creedmoor Cafe is a cafe located in Raleigh North Carolina where all their food is prepared on the premises with old-fashioned skill. Homemade soups, breakfast and hand-made hamburger patties help make this a unique restaurant and cafe.

www.creedmoorcafe.com



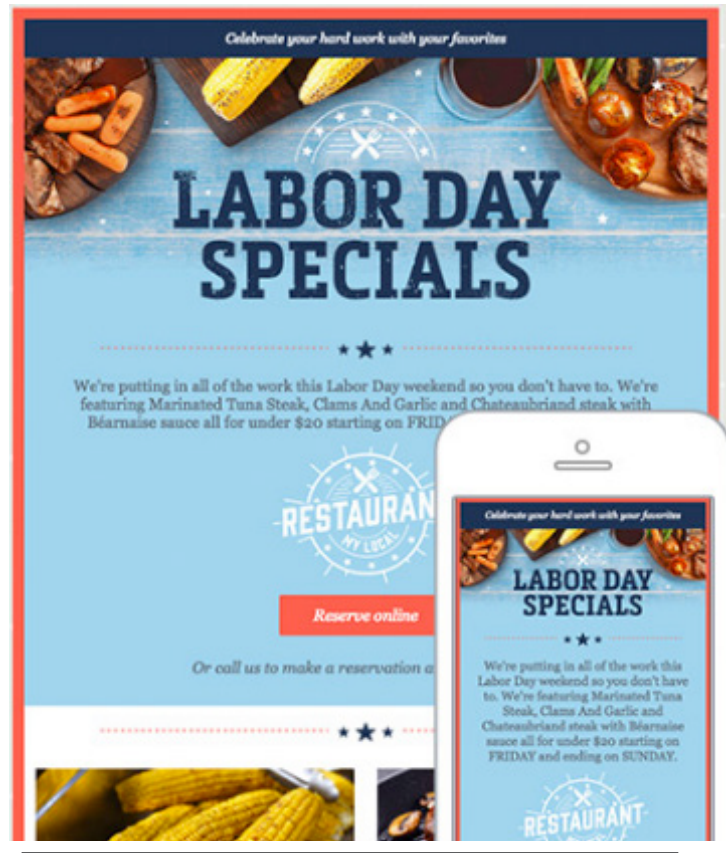
LOGO DESIGNS

BRANDING ISN'T JUST ABOUT PRETTY GRAPHICS

Your corporate branding is more important than ever. Not only does a logo have to be clearly transferred to paper, but it also has to maintain consistency across other media. An engaging and well-developed identity system is critical to your business and how it is perceived by your audience and the world.



EMAIL DESIGNS



Email marketing no longer is just for monthly newsletters and just an avenue to send promotions to prospective clients. Through targeted email marketing campaigns, you can reach an audience of millions to offer new promotions, educate and introduce new products and services. You can also leverage this to stay in touch with loyal customers on a regular basis and also strengthen your referral partners.

[View as Web Page](#)

[Forward Email](#)

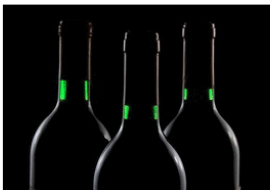
INNOVATIVE WINE CELLAR DESIGNS



Unmatched Value & Exceptional Craftsmanship Set Our Custom Wine Cellars Apart From All Others

Innovative Wine Cellar Designs is the nation's leading designer and builder of custom wine cellars for homeowners, businesses and wine enthusiasts.

Since 2001 we have been providing quality custom wine storage. Our lifetime guarantee on our wooden wine racking is a testament to the fine craftsmanship found in our products.



A Taste Of Some Of Our Work

Experience a whole new and refreshing dimension in custom wine cellar design, build, installation and refrigeration services for your new commercial or residential wine cellar.

OUR PORTFOLIO



Olivia's Salon

The Seasons Are Changing, and So Should Your Look

At Olivia's Salon, we are more than ready to help you change your look, get ready for a big event (wedding, shower), or just a big night out on the town! Trust us to help you achieve your next special look.

And in case you're not quite sure what you're looking for, we'd like to offer you 20% off a consultation. We can decide together!



SCHEDULE YOUR
APPOINTMENT NOW

20%
OFF

A STYLE CONSULTATION
AT OLIVIA'S SALON!

Print and bring this coupon with you to Olivia's Salon to save 20% on a special consultation. Single use only. One usage per visit. Offer expires December 31, 2015.

Olivia's Hair Salon
47 Pleasant Street
Worcester, MA 01602
(508) 555-5555

Connect with Olivia's Salon



Olivia's Salon

The Seasons Are Changing, and So Should Your Look

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